

SECURITY BSIDES CAYMAN ISLANDS

2025 Sponsorship Packet

September 17-19, 2025
Kimpton Seafire Resort



About.

Security BSides focuses on expanding the spectrum of conversation around Information Security, granting a voice to anyone who is, or aims to be, involved in all domains of cyber security.

We are now a proudly registered non-profit organization in the Cayman Islands (NP-664). This allows BSides to operate with the goal of fostering a close-knit community of driven cybersecurity professionals and students alike to support our islands.



The team.

Made up of small core of on-island members, each year, additional volunteers are added to assist in a myriad of ways. One of the most crucial is an impartial Selection Committee, made of industry experts, to help with the Call for Presentations process.

For all sponsorship and on-island queries, please reach out either (or both!) of the below members:

James McGarvey

james@bsides.ky

RJ Sudlow

rj@bsides.ky

Purpose.

The goal of Security BSides Cayman Islands is bringing opportunities to the local security community by way of training and exposure. The four pillars of success driving every event include:

- ✓ Meeting and interacting with industry leaders in their field, while communicating potential employers.
- ✓ Growing careers of current and future security professionals by participating in training, workshops, and capture the flag events.
- ✓ Providing local talent opportunities to present, lead workshops, offer training to both local and overseas participants.
- ✓ Freely discuss topics, share their personal opinions, and initiate discussions beyond corporate brands and sales pitches.

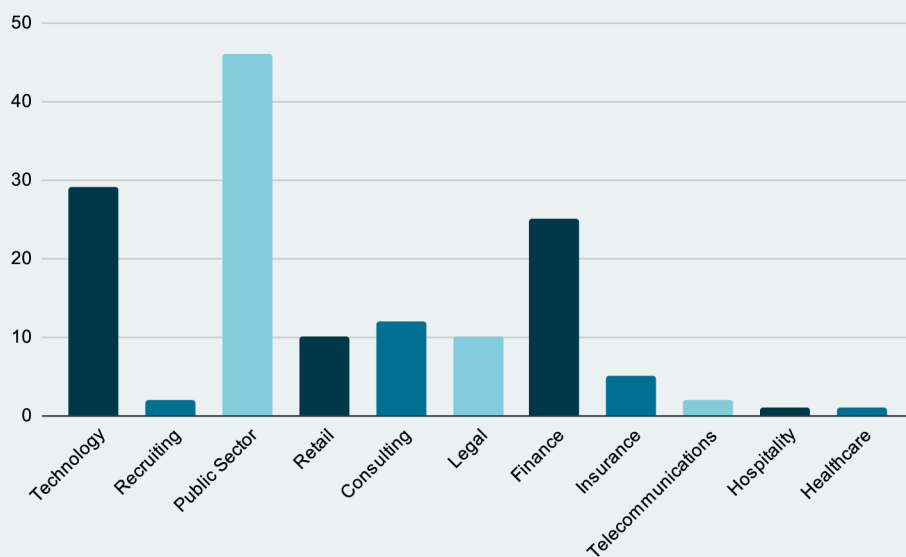


Audience.

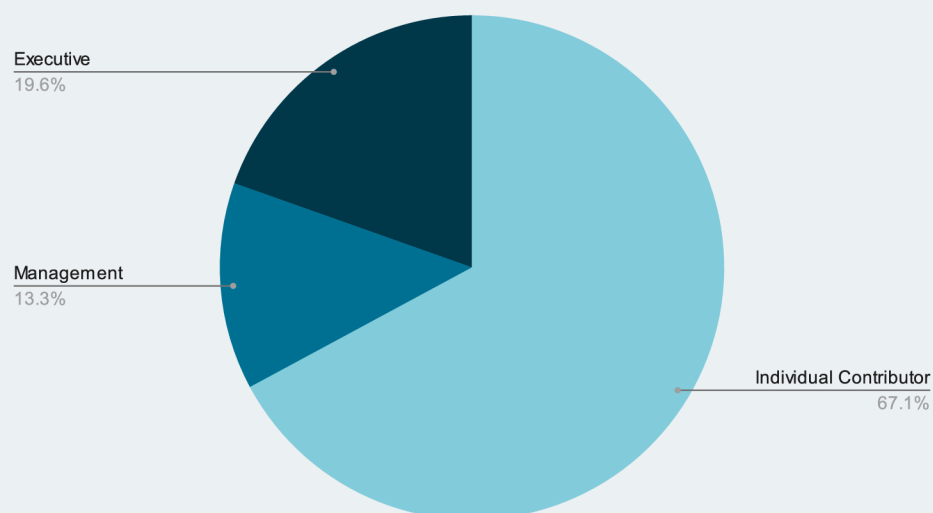
Security BSides doesn't provide a list of attendees to its sponsors.

In lieu of attendee lists, we provide demographics of attendees, showcasing the wide array of industries and professional levels that are showcased during our events.

Industry



Seniority



Conference.

2022 (Year 1)

- **~125 in-person** attendees and ~15 remote
- **2-Day event** with dedicated workshop day for training sessions

2023 (Year 2)

- **~150 in-person** attendees and ~35 virtual
- 3-Day event with dedicated tracks and workshop day for training sessions

2024 (Year 3)

- **~200 in-person** attendees and ~100 virtual via livestream
- 3-Day event with dedicated tracks and workshop day for training sessions

2025 (Year 4)

- **~250 in-person** attendees and ~150 virtual via YouTube Live Stream
- 3-Day event with dedicated tracks
- Double workshop number with AM/PM sessions

Why sponsor.

Without you, Security BSides wouldn't happen.

Customer Outreach & Local Presence

Meet prospects and current customers with dedicated booth space for the highest levels of sponsorship. Additional raffle items and giveaways are structure to encourage attendees to stop by booths.

Global Recognition

With speakers from across the globe attending BSides Cayman conference, you'll be able to interact on a local level with experts and decision makers. Backed by the BSides global brand, gain instant recognition for supporting the cybersecurity space in Cayman.

Philanthropy

BSides Cayman is a non-profit organization designed to create a community for local cybersecurity professionals. With this comes helping grow opportunities and awareness for Caymanians within the industry.

It takes all of us to connect the local community with internationally-respected members of the InfoSec world. As a result, each sponsor will receive the following, regardless of sponsorship level:



Social Media announcement posts with logo (to be made on LinkedIn, along with additional sites, if available) highlighting your organization and its support.



Participation in the Sponsor Passport and accompanying raffle with donation of a raffle item.

The numbers.

Diamond Level

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Upon Request

- **5 tickets to the Conference and Closing Party*. Additional tickets can be purchased for a 15% discount.**
- **2 tables for booths and 2 banners located in exhibitor, presenter, and workshop areas.**
- Registration bag swag participation (you provide the swag, and we'll take care of the rest).
- Logo on event badge, signage, website, and social media.

Platinum Level

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\$15,000 USD

- **3 tickets to the Conference and Closing Party*. Additional tickets can be purchased for a 10% discount.**
- **1 table for booth and 1 banner located in exhibitor, presenter, and workshop areas.**
- Registration bag swag participation (you provide the swag, and we'll take care of the rest).
- Logo on event badge, signage, website, and social media.

Gold Level

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\$10,000 USD

- **2 tickets to the Conference and Closing Party*. Additional tickets can be purchased for a 10% discount.**
- **1 table for booth and 1 banner located in exhibitor, presenter, and workshop areas.**
- Registration bag swag participation (you provide the swag, and we'll take care of the rest).
- Logo on event badge, signage, website, and social media.

The numbers (cont).

NEW! Workshop Sponsor // \$13,500 USD

- 5 tickets to the Conference and Closing Party. Additional tickets can be purchased for a 15% discount.
- Exclusive signage during the day of Workshop day, along with signage on conference days.
- Registration bag swap participation (you provide the swag, and we'll take care of the rest).
- Logo on event branding, signage, website, and social media.

Wifi Sponsor // \$3,000 USD

- 5 tickets to the Conference. Additional tickets can be purchased for a 10% discount.
- Company name as the Wifi SSID for conference, workshops, and Career Village for all 3 days.

Lunch Sponsor // \$5,000 USD

- 1 ticket to the Conference. Additional tickets can be purchased for a 10% discount.
- Banners surrounding seating area/restaurant for all 3 days of the conference.

Coffee Sponsor // \$3,000 USD

- 1 ticket to the Conference. Additional tickets can be purchased for a 10% discount.
- Special "Thank you" signage displayed at stations featuring your name and/or logo.

The numbers (cont).

Bag Sponsor

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\$4,000 USD

- **1 ticket to the Conference.**
- Your logo exclusively printed on bags given to all attendees on Workshop and Conference days.

Lanyard Sponsor

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\$4,000 USD

- **1 ticket to the Conference.**
- Your logo exclusively printed on lanyards given to all attendees on Workshop and Conference days.

NEW!

Shirt Sponsor

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\$2,500 USD

- **1 ticket to the Conference.**
- Your logo featured on the shirts provided to all Attendees. A custom design will be created for this year's event and provided in advance to production.

Supporter Sponsor

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\$1,500 USD

- **1 ticket to the Conference.**
- A special announcement post thanking you for supporting the Security BSides mission!

Swag Sponsor

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\$500 USD

- Provide company-branded swag to be included in attendee bag.
- Name and/or logo included on our website and in any printed materials.

The fine print.

Due to the nature of the event, certain restrictions are in place to ensure the recognition of Security BSides Cayman Islands as a prestigious and trustworthy conference by the InfoSec community.

- **Attendee lists are not provided.** This includes names, phone numbers, email addresses (personal or company), and general details provided for registration purposes will not be shared with the Sponsors (before or after the event). Security BSides Cayman Islands has a strict policy on respecting the privacy of attendees.
- **Companies or sponsors should not only be represented by sales staff.** Those organizations must be represented by security architects, system engineers or people of relevant status (e.g. executives) and/or techies in order to interact with the participants throughout the event (learning curves, discussions on various matters of security, security tools, security concerns, technical considerations, hands-on security assessments).
- **Sponsors are allowed to hand out marketing/promotional material.** During the event they may also ask attendees for their contact details or provide their own (pass them around in person or have them at their booth).
- **Sponsors providing marketing material should be given to BSides at least two weeks prior to the event.**

In addition, please be mindful of the following:

- Exhibitors and sponsors should bring their own portable display stands, banners, posters, and marketing material to the event.
- Tables, chairs, and access to power are included. Please bring any extension leads that may be needed.
- Speakers, attendees, and organizers may be provided with media interview opportunities. In this case, sponsor logos will be on roll-up banners placed in strategic locations.
- Coffee, tea, and water will be available throughout all days of the event (Workshop and Conference Days). Lunch will be provided to all participants daily.
- Attendees will be provided a “swag bag” or packet with sponsor details and advertising material (such as letter brochures), along with a pen and blank sheets to take notes.

The fine print (cont).

Sponsors & Exhibition Area

Sponsors are responsible for providing a high-resolution copy of their logo (best on transparent background), for the event's virtual banners on the event platform (email it to us at sponsors@bsides.ky). For image, we recommend using a 1200 x 675px (16:9 ratio) image, no larger than 1MB.

Additional details can be added, including but not limited to:

- Additional logos
- Social media links
- Contact details, etc.

A sponsor dropping-out of the event for any reason, less than 60 days prior to the event date is not entitled to a refund, and no claims can be made toward the funds offered to the conference.

- Max booth occupancy is 3, 2, 1 for Diamond, Platinum and Gold, respectively.
- Sponsors will be limited to the banners they can display based on their sponsor level. A flat screen display can be substituted for a banner, with approval on request.



The fine print (cont).

Call for Presentations (CFP)

- Submissions for talks and presentations will be reviewed by a panel of cybersecurity professionals.
- All submissions will be anonymous.
- Sponsor-submitted talks will go through the same submission and review process. Content needs to promote research and/or discuss problems, solutions, or tactics in security, cybersecurity and/or cyber defense. All submissions will be assessed on their individual merits.
- Talks must not be a direct advertisement of the sponsoring company (direct sales pitch). Talks need to be Cyber/InfoSec related and submitted by the CFP deadline.
- The entirety of the event will be held in English, including all talks and presentations.



Ready to sponsor?

Reach out to us at:

sponsors@bsides.ky

September 17-19, 2025

Kimpton Seafire

Grand Cayman, Cayman Islands

